

# 11.5 Video

## Going viral

1 Match the words in the box to the definitions.

circulation exaggerated ornate social media site  
tabloid

- 1 a newspaper with short articles and lots of images, often considered less serious than other newspapers
- 2 with a lot of decoration
- 3 the number of copies of newspapers sold
- 4 making news seem much bigger, better or worse than it really is
- 5 websites for social networking, e.g. Facebook, Twitter

2 Which of the things in exercise 1 can you see in the photos? What do you think the video is going to be about?

3 Watch the video. Choose the correct options to complete the sentences.

- 1 Fleet Street *is / used to be* the centre of the British news industry.
- 2 The newspaper *The Sun* has a circulation of *over four million / under two million*.
- 3 64% of adults in the USA *get their news online / use Facebook*.
- 4 In 2013, a news story broke about a ship with *rats / ghosts* on board.
- 5 The story was reported in *The Sun / The Daily Mirror*.

4a Watch again. Decide how true sentences 1–6 are:  
a) definitely true, b) probably true, c) possibly true  
d) probably false, e) definitely false.

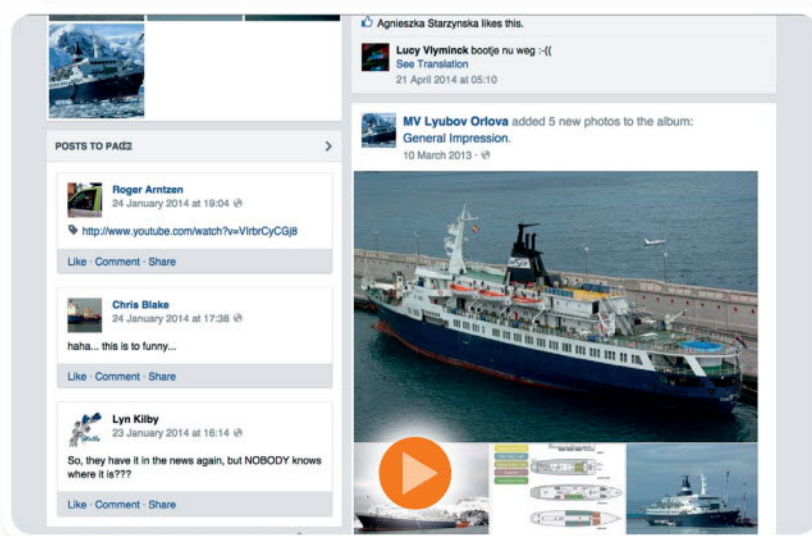
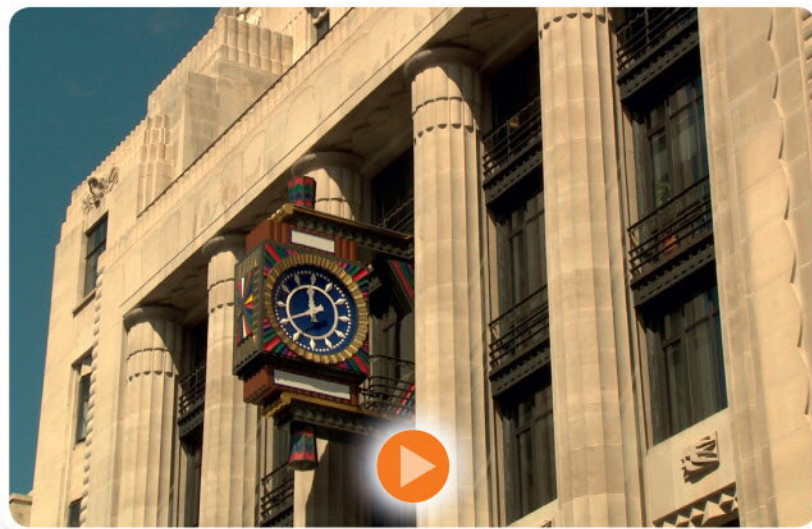
- 1 The UK's first daily newspaper was published in 1702.
- 2 *The Daily Mirror* sells more copies than *The Sun*.
- 3 In 2013, a ship got lost in the Atlantic Ocean.
- 4 The ship had a Twitter account.
- 5 The ship sank in the Atlantic Ocean.

b Compare your answers with a partner.

5a **TASK** Work in groups. Prepare 4–5 questions for a survey to find out about people's news-sharing habits. Use the ideas below and your own ideas.

- What/share (e.g. stories, photos, videos)?
- How/share (e.g. via email, social media sites)?
- Who/share/with?

b Ask and answer the questions in your group. Whose news-sharing habits are most similar to your own?



# Review

- 1a** Write a question to ask your partner about each of the topics in the box.

family likes/dislikes plans for this evening  
what you did last weekend

- b** Work with your partner. Ask your questions and make a note of the answers.
- c** Work with a different partner. Say what you learnt about your first partner, for example:
- A** *What are you doing this evening?*  
**B** *Meeting some friends.*  
**A** *I asked Ivor what he was doing this evening.*  
*He said he was meeting some friends.*
- 2a** Put the sentences into reported speech using a reporting verb from the box.

admit deny point out promise remind

- 'Your shoelaces are undone.' She ...
  - 'It's true. I did cheat in the exam.' He ...
  - 'I won't tell anyone.' She ...
  - 'Don't forget to take your pills.' He ...
  - 'I didn't read your diary.' She ...
- b** Work with a partner. Talk about a time when you ...
- refused to do something you were asked to do.
  - agreed to do something you later regretted.
  - denied doing something you really did.
- 3a** Add vowels to make phrases to describe things you can watch on TV.

- c\_\_rr\_\_nt \_\_ff\_\_rs
- n\_\_ws \_\_n\_\_lys\_\_s
- h\_\_m\_\_ \_\_mpr\_\_v\_\_m\_\_nt pr\_\_gr\_\_mm\_\_
- m\_\_tch h\_\_ghl\_\_ghts
- dr\_\_m\_\_ s\_\_r\_\_s
- c\_\_l\_\_br\_\_ty ch\_\_f
- TV c\_\_mm\_\_rc\_\_l

- b** Describe your current favourite TV programme and explain why you like it.



- 4a** **11.7** ))) Listen to the definitions and circle the words being defined.
- |                         |                           |
|-------------------------|---------------------------|
| 1 a crisis / a conflict | 4 depressing / disturbing |
| 2 suffer / survive      | 5 encouraging / uplifting |
| 3 armed / wounded       | 6 a breakthrough / a cure |
- b** Work with a partner. Write definitions for the words which were not defined in exercise 4a.
- 5a** Complete the sentences with the correct form of the words in brackets.
- Reading a newspaper in English is perfectly \_\_\_\_\_ (manage) for me.
  - I find the news quite \_\_\_\_\_ (addict).
  - I enjoy watching amusing videos that have gone \_\_\_\_\_ (virus) and often share them on social media.
  - I think very few online news sites provide \_\_\_\_\_ (rely) and \_\_\_\_\_ (object) news.
- b** Tick the sentences in exercise 5a you agree with. Compare with a partner.
- 6a** Choose the correct options to complete the phrases.
- From / In* what I understand ...
  - According to / with* an article I read ...
  - That's / What's* strange about it is ...
  - Something *as / like* ten people ...
  - His name is Pavel something *or other / else* ...
- b** Work with a partner. Think of a news story or an interesting story that someone has told you recently. Take it in turns to retell the story.