

2.3 Vocabulary development

Vocabulary comment adverbs

- Choose the best comment adverb to complete each sentence.
 - In the 1980s, Coca-Cola sales were falling, so not surprisingly / *luckily*, company directors decided to do something about it.
 - They asked thousands of people to taste different types of Coke. With this information, they introduced 'New Coke', which was sweeter than the original drink. *Fortunately* / *Curiously*, the public reacted very negatively.
 - The problem was that they stopped selling the old classic Coke. *Remarkably* / *Personally*, some customers claimed they felt depressed, while others bought large quantities of classic Coke to keep at home.
 - Fortunately* / *Sadly*, the company soon recognized their mistake and after seventy-nine days they brought back the original formula.
 - Trying to save 'New Coke', Coca-Cola renamed it 'Coke II', but sales still didn't increase. *Amazingly* / *Naturally*, the production of the new drink was interrupted soon after.
 - Coca-Cola lost millions of dollars during this period. However, it is possible that the company benefitted in the end, because *interestingly* / *unfortunately*, sales increased significantly after the incident.

PRONUNCIATION intonation

- 2a 2.6))) Listen and repeat these phrases.

- Fortunately, it wasn't serious.
- He said that, personally, he didn't mind.

- b Mark the intonation in the sentences.

- The accident was serious, but luckily, no one was hurt.
- Unfortunately, there's nothing I can do about it.
- I got the recipe wrong, but surprisingly, everybody loved the dish.
- Amazingly, the magician reappeared at the back of the theatre.
- They invested a lot in marketing, but interestingly, sales continued falling.

- c 2.7))) Listen and check. Then listen again, pause after each sentence and repeat.

- Read the advice from experts and complete it using the words in the correct form.

Ask the expert

Having problems with anything, from pets to investments? ¹ *Fortunately*, we can help you. FORTUNATE
Leave a message with your problem and we'll contact an expert to help you out.

Mark I'm thirty-five and don't do any exercise, because I work long hours. ² _____, I haven't had any major health problems so far, but I'm not getting any younger! What do you suggest? LUCK

Aisha (personal trainer) Not ³ _____ that's a very common problem nowadays, especially in big cities. I recommend cycling to work, or getting off the bus some stops before and walking. SURPRISE

Erik How should I choose the best internet browser for me? ⁴ _____, I want a fast one, but what other issues are important? NATURAL

Li (computer programmer) That depends on lots of things, such as what you need it for and how good you are with technology. ⁵ _____, I prefer browsers with good customization options. PERSONAL

Carlos Two of my fish got sick. Their eyes got really big, and ⁶ _____, they died soon after. SAD
What can I do to save the others?

Colin (vet) This is called pop-eye disease. I treated a case recently with antibiotics and, ⁷ _____, the problem completely disappeared in three days. REMARK

Vocabulary review

- Complete the words in the table with the missing vowels.

Verbs for narrative	Verbs for communication
b e l i e v e	a d m i t
__ x p __ c t	__ n n __ __ n c __
r __ __ l __ z __	c l __ __ m
r __ c __ g n __ z __	__ n f __ r m
r __ m __ m b __ r	__ n t __ r v __ __ w
r __ m __ n d	__ n v __ n t
w __ n d __ r	k __ __ p q __ __ __ t
	m __ n t __ __ n
	t __ l l
	r __ p __ r t