

12.3 Vocabulary and skills development

GOALS ■ Recognize complex noun phrases (2) ■ Use dependent prepositions

Reading & Speaking complex noun phrases (2)

1a Look at the sentences about soft power. What do you think soft power is? Do you think it's important? Why?

- 1 What's interesting is that soft power has little to do with politics.
- 2 According to a 2013 survey Germany is the country that currently has the most soft power, followed by the UK, the US, France and Japan.
- 3 Italy's strength is its reputation for great food, fashion and art.
- 4 The Olympic Games can increase a country's soft power. By hosting the 2020 Games Japan has something big to aim for in the coming years.
- 5 The 226 Alliance Françaises throughout the world and France 24 online provide an alternative to the English-language dominated news agenda, i.e. news from a different perspective.

b Circle the subject (who does the action) and the verb and underline the object (what they do) in sentences 4 and 5 in exercise 1a.

c Read the Unlock the code box. Check your answers.



UNLOCK THE CODE

recognizing complex noun phrases (2)

Objects, like subjects, often consist of more than one word, and are sometimes quite complex. Here are some common kinds of more complex object.

By hosting the 2020 Games Japan has something big to aim for in the coming years.

The 226 Alliance Françaises throughout the world and France 24 online provide an alternative to the English-language dominated news agenda, i.e. news from a different perspective.

2a Before you read the article about soft power in South Korea, discuss the questions with a partner.

- 1 What aspects of South Korean culture are shown in the photos?
- 2 How do you think these aspects make South Korea a more important or successful country? Give reasons for your answer.

b Read the article and compare what it says to your answers.

3 Look at the highlighted verbs in the article. Underline the object of each of the verbs.

4 Read the article again. Work with a partner and answer questions 1–4. What does it say about ...?

- 1 South Korean TV shows and pop music.
- 2 Iranian TV viewers.
- 3 *Monocle* magazine.
- 4 social media.

5a Discuss with a partner. Which other countries do you think have soft power? Why? Use the ideas in the box to help you.

architecture businesses cinema famous people
fashion music sport

b Work with another pair. Compare your ideas.

South Korea's 'soft power' – a global success

Something has been changing in South Korea in recent years, and the world has definitely noticed. What has changed is its 'soft power'.



Since the 1990s, a new wave of South Korean culture called Hallyu, or Korean Wave (한류), **has changed** the country's image abroad.

TV shows such as *Jumong* and *Dong Yi*, and K-pop (Korean pop) singers like Kim Jae Joong and Kim Hyun-Joong **have made** an incredible difference to the country's image. In fact, many think they have done more than the government. Even the popularity of South Korean food has increased.

Jumong, a historical drama, was sold to ten Asian countries and proved extremely popular. In fact, in Iran, 80% of TV viewers **watched** it. And who **could forget** Psy's Gangnam Style video, which broke all records for YouTube views?

Vocabulary & Speaking dependent prepositions

- 6 What prepositions go in 1-3?
- They don't rely ¹ _____ radio stations to tell them what music they should listen ² _____ any more.
 - One thing is for sure – South Korea's influence is growing. Who knows what it will lead ³ _____?

VOCABULARY FOCUS dependent prepositions

- With some verbs, we have to put a preposition before the object (noun or verb + *-ing*).
*She **works for** an international company.*
*You can't **rely on** the weather in England, even in the summer.*
- Some *adjectives* also have dependent *prepositions*.
*He's **good at** communicating.*
*They are **interested in** South Korean films.*



All this **has increased** the country's soft power, its ability to make a positive impression through things like culture, architecture, sport and popular brands.

The international magazine *Monocle* recently **published** a report about the countries with the most soft power. Tyler Brule, the magazine's editor-in-chief, **said** soft power was more important than ever before. He said it is now fashionable for countries to use culture rather than force or even politics to increase their influence abroad.

Interestingly, Hallyu has largely attracted attention through social media. People all over the world are watching K-pop videos on the internet. They don't rely on radio stations to tell them what music they should listen to any more.

One thing is for sure – South Korea's influence is growing. Who knows what it will lead to?



- 7a 12.4))) Listen to three people talking about soft power and business. What does each person say about the subject?
- 1 _____
 - 2 _____
 - 3 _____

- b 12.4))) Listen again. Complete these extracts with the missing prepositions.
- 1 Countries no longer depend _____ force or politics to increase their influence abroad.
 - 2 We're not afraid _____ being more open in the workplace any more. Of course, we have women to thank _____ a lot of these changes.
 - 3 We want to work in a group and deal _____ problems effectively, ...

- 8a Write the correct preposition from the box next to words 1-10.

about for in on to

- | | |
|------------------------|---------------------|
| 1 worried <u>about</u> | 6 refer _____ |
| 2 talk _____ | 7 lead _____ |
| 3 succeed _____ | 8 listen _____ |
| 4 interested _____ | 9 concentrate _____ |
| 5 believe _____ | 10 work _____ |

- b 12.5))) Listen to ten sentences and check your answers.
- 9 12.5))) Listen to the sentences in exercise 8b again. Work with a partner and decide how we pronounce the prepositions.

- 10a **TASK** Work with a partner. Complete questions 1-10 with a dependent preposition and your own ideas. Use the Vocabulary focus box to help you.
- 1 Are you good _____?
 - 2 Are you interested _____?
 - 3 Have you ever worked _____?
 - 4 Are you afraid _____?
 - 5 Do you find it hard to concentrate _____?
 - 6 Do you ever get bored _____?
 - 7 Do you believe _____?
 - 8 Would you like to succeed _____?
 - 9 Do you ever worry _____?
 - 10 Do you find it difficult to talk _____?

- b Ask and answer the questions.