

Review

- 1 **10.14**))) Listen to six sentences and match the words in the box to the sentences.

gaze glance glare observe stare spot

- 2 Put the adjectives in brackets in the right order.

- I bought a/an (silver / old / rare) teapot.
- He was wearing a (white / red / and / woollen) scarf.
- In the window was a (red / green / large / and) flag.
- He looked like a (film / handsome / young) star.
- She was (tall / and / young / beautiful).
- A/An (Indian / large / grey) elephant trod on his toe.

- 3a Complete the text with conjunctions from the box. Sometimes more than one conjunction is possible.

as soon as if in case unless until when

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How shops use your senses to get you to spend more

1 _____ you walk into almost any shop you're immediately overwhelmed with sights, sounds, smells and things to touch.

Supermarkets know what their most popular items are. So they don't put them at the front of the shop 2 _____ you just come in and buy a carton of milk. They put them at the back so that you have to walk through and see everything else. 3 _____ you keep your eyes down, you will probably buy things that you hadn't planned to get. Some shops are even designed so you have to walk around 4 _____ you have seen everything.

People are more likely to buy something 5 _____ it's on the centre shelf. So shops put the most expensive items there.

They also try to stimulate your other senses with the smell of fresh baking, or by getting you to touch things because they know that 6 _____ you touch something, you are more likely to buy it.



- b When you go shopping, do you buy things on impulse, or do you stick to your shopping list? Tell your partner.

- 4a **10.15**))) Listen to the definitions and choose which word is being defined.

- | | |
|---------------------------|-----------------------------|
| 1 comical / ridiculous | 4 thought-provoking / witty |
| 2 tedious / irritating | 5 annoying / childish |
| 3 pointless / predictable | 6 hilarious / distasteful |

- b Work with a partner. Describe a film or TV programme using some of these adjectives.

- 5a Choose the correct options to complete the statements.

- The average American child *looks at / watches* around six hours of TV a day.
- A newborn baby starts to learn his first language before he is born by *hearing / listening carefully* to his mother's voice.
- Research shows that being able to *touch / feel* an interactive screen while reading makes boys more interested in reading.
- Babies cannot *look at / see* faces when they are first born.
- Listening to / Hearing* Mozart's music will make a young child more intelligent.
- Around 45% of US companies *look at / watch* the social networking profiles of job applicants.

- b Discuss the statements in exercise 5a with a partner. Do you think they are true (T) or false (F)?

- c **10.16**))) Listen and check your answers.

- 6a **10.17**))) Listen to six phrases. For each one, write down whether the phrase is ...

- a way of checking you understand.
- a way of checking the other person understands.
- a way of asking the other person to repeat what they said.

- b **TASK** Work with a partner. Explain to your partner how to do something practical (e.g. knitting, making a cake, putting up a shelf). Make sure your partner understands.